



*News From*

# **Maggie Brooks**

## *Monroe County Executive*

**For Immediate Release**  
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### **BROOKS ANNOUNCES APPLICATIONS BEING ACCEPTED FOR ENTREPRENEURS NETWORK INAUGURAL CLASS**

Monroe County Executive Maggie Brooks today announced that applications are being accepted for the inaugural class of The Entrepreneurs Network.

*"The goal of The Entrepreneurs Network is to educate, motivate and support our region's promising high-tech entrepreneurs. We are no longer living and working in a local economy, but a global economy, where competition is fierce and the path to success is much more challenging,"* said Monroe County Executive **Maggie Brooks**. *"Our community must foster a dynamic entrepreneurial environment that provides the training and mentoring that entrepreneurs need to successfully bring their ideas to the marketplace."*

Brooks announced in January 2006, as part of her State of the County address, the formation of The Entrepreneurs Network (TEN). This innovative program will offer a practical, business-oriented, and hands-on educational program in which entrepreneurs will be exposed to world-renowned speakers with expertise in start-up companies. These experts will share information, including how to secure venture capital, form strategic alliances, identify market strategies and other practical information necessary to succeed in today's competitive business environment.

The TEN program takes place over a six-month period and includes a Boot Camp, Workshops and Panel Events that are designed to optimize exposure to, and interaction with, leading local and national entrepreneurial experts.

TEN will serve a regional audience spanning Buffalo, Rochester, Syracuse and Ithaca, capturing the best and brightest minds in Upstate New York. The goal of TEN is to help entrepreneurs create wealth for their companies, and ultimately, create jobs in Monroe County and the Upstate New York region.

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## **The Entrepreneurs Network – Page 2**

*“We want to keep entrepreneurs here in our community, and attract the expertise and capital they need to start their businesses, so they will create the next generation of high-tech companies that will provide jobs and investment in Monroe County,”* **Brooks** added.

Candidates for TEN should be founders, CEOs or hold a controlling position in an established technology-based business. TEN is specifically designed for entrepreneurs who have already launched their business and are now looking to dramatically improve the odds of growing revenues, improving fundraising success, developing an integrated and supported business plan, creating a dynamic management team, and understanding and capitalizing on unique customer and market opportunities.

The application deadline is April 3, 2006. Twenty participants will be selected for the inaugural program. Selected applicants will be notified by April 10.

Approved applicants will be charged a one-time processing fee of \$250.00. This discounted rate is made possible by the County of Monroe Industrial Development Agency (COMIDA), TEN’s lead sponsor, allowing quality programs to be offered at minimal cost to qualifying entrepreneurs.

The inaugural program is scheduled to begin in May 2006 and conclude in November 2006. The second program is scheduled to start in November 2006.

Further information, and a downloadable application form, can be found on the Monroe County website at [www.monroecounty.gov](http://www.monroecounty.gov).

**Editor’s Note:** The name of the organization has changed from The Enterprise Institute (as referred to in the 2006 State of the County address) to The Entrepreneurs Network.

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